



**Roosevelt Campobello  
International Park**  
2016 ANNUAL REPORT



**CAMPOBELLO ISLAND**  
*New Brunswick, Canada*

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## Roosevelt Campobello International Park

Campobello Island, Welshpool, NB E5E 1A4

[www.fdr.net](http://www.fdr.net)

## Message from the Chairman and Vice Chairman

Roosevelt Campobello International Park is a symbol of “the close and neighbourly relations between the peoples of Canada and the United States of America.” That two nation partnership stems from our fully joint ownership, administration responsibilities, and commitment to fund and “share equally the costs of developing the Roosevelt Campobello International Park.” This international partnership is an example of neighbouring nations working together, respecting each other, and achieving something greater than the sum of the two parts.

2016 has brought change to the Park. In late 2015, our Superintendent for over five years (and Finance office employee and leader for 25 years before that), Ron Beckwith, told us of his desire to move on to different pursuits and submitted his resignation. With great regret—and deep appreciation for his years of dedicated service—the Commission accepted his resignation, and embarked upon an international search for a new Superintendent.

We were very fortunate to find Jamie Carr, very close by in St. Andrews, New Brunswick, Canada. Mr. Carr joined us May 24th as our new Superintendent. We heartily welcomed Jamie who brought to us very applicable business, finance, management, and leadership experience.

In 2016, Alternate Commissioner Chandler Roosevelt Lindsley and Commissioner (former Senator) Tom Harkin retired. We will miss both of these remarkable individuals. (See pages 7 and 8 for details about their service to the Park, and their successors.)

Despite several years with funding identical to our 2012 budget, the Park is healthy and very much up to the challenges that lie ahead. We strive for excellence in our services to our more than 150,000 visitors per year, and to the taxpayers of both countries who support our work. We look forward to welcoming you to the Park in the coming year.

Christopher du P. Roosevelt,  
*Chairman*

Edward L.D. McLean, *Vice Chairman*

## Message from the Superintendent

As we enter interesting and challenging times internationally, it is heartening to work for the Roosevelt Campobello International Park which continues to be an example of international cooperation and goodwill between Canada and the United States. It was my pleasure to return to Campobello Island in the position of Park Superintendent in early 2016 and work with an experienced and dedicated staff and Commission on what turned out to be a very successful year. Many changes and new initiatives were started in 2016 that will help see the Park through the next decade and beyond. The structure of the Park has been reorganized, food services have been consolidated, the conference program has expanded, a new accounting system was put in place, a new natural area plan has been initiated as has an asset management plan. The old Provincial Visitors Information Centre has been incorporated into the Park as an Adventure Centre and the Park continues to support local activities and programs such as the International Marathon. 2016 was a very exciting year at the Park. The Park saw visitations increase by 17% with a significant increase in visitors to the Park’s Natural Area. I look forward to the challenges and opportunities ahead knowing that I have the support of a dedicated and knowledgeable staff.

James P. Carr  
*Superintendent*

## Mission

The Roosevelt Campobello International Park Commission has a mission to offer the people of both countries an understanding of what President Roosevelt’s “beloved island” meant to him and to give them a sense of the feeling he gained from the ambiance of Campobello Island.

The Commission will maintain the atmosphere of the Roosevelt Cottage as it was during President and Mrs. Roosevelt’s lives, and will preserve and interpret the Park’s natural areas that meant so much to the Roosevelt Family.

The Commission will provide a forum for the discussion and exploration of domestic and international problems, issues and concepts of significance in the United States and Canada.

## 2016 AN OVERVIEW



2016 was a year of change for Roosevelt Park; first and foremost we welcomed a new Superintendent, James P. Carr. Supt. Carr joined the staff after an extensive search and took the helm in May, a week before the Park opened for the 2016 season. The staff stepped up and ensured a smooth transition in the months leading up to opening.

Immediate tasks included completing the transition to a new accounting system, reorganizing the management structure of the Park including the recruitment of two senior managers, initiating the establishment of a long-term asset management program for the Park's infrastructure, combining all food services operations into one department, and reviewing all lines of business the Park is currently involved in.

### HIGHLIGHTS

- Seventeen percent (17%) increase in attendance over the 2016 season.
- Beginning of a new Natural Area Management plan for the Park's 2,800 acre/1,134 hectare natural area working in cooperation with Herring Cove Provincial Park.
- Opening of the new Adventure Centre as the "Gateway to the Natural Area."
- Forty-six percent (46%) increase in bus group/conference attendance.
- Nine percent (9%) increase in sales at the Fireside restaurant.
- Forty-two percent (42%) increase in "Tea with Eleanor" ticket/group sales.
- Expansion of the "Tea with Eleanor" presentation by taking it on the road to Saint Andrews, NB and to Boston as part of a local TV station presentation.
- Hosted a post-season visit from Martha Stewart for *Downeast* Magazine.
- Partnered with the Province of NB's Built Heritage program to help restore Wells-Shober cottage.
- Supported efforts to improve the Welshpool Wharf (Friars Bay Development Corporation).

## Park Attendance

The Park posted a seventeen percent (17%) increase for the season. The greatest increase came in visits to our Natural Area, with an increase of eighty-nine percent (89%). Bus and Conference group attendance increased forty-six percent (46%). Sales at the Fireside

increased nine percent (9%), Tea with Eleanor ticket/group sales increased forty-two percent (42%). Sales at the gift shop were flat. The late cancellation of eight groups from one client brought Conference sales down twenty-seven (27%).



Total attendance at the Park increased 17% in 2016.



Sales at the Fireside increased 9% in 2016.

|                          | 2015           | 2016           | Change      |
|--------------------------|----------------|----------------|-------------|
| Visitor Centre           | 124,989        | 125,775        | + .6%       |
| Natural Area Visitation: | 15,762         | 29,786         | +89%        |
| Group (Bus & Conference) | 1,919          | 2,800          | +46%        |
| Adventure Centre*        | 7,568          | 10,551         | +39%        |
| <b>Total Attendance</b>  | <b>143,891</b> | <b>167,868</b> | <b>+17%</b> |
|                          |                |                |             |
| Fireside                 | \$159,939      | \$174,401      | +9%         |
| Conference Sales:        | \$176,409      | \$128,082      | -27%        |
| Tea w/Eleanor            | \$28,916       | \$41,061       | +42%        |

## Asset Management

The Park is currently developing an Asset Management Program. This system will monitor and maintain tangible assets such as buildings, vehicles, and infrastructure using a systematic process of deploying, operating, maintaining, upgrading, and disposing of assets cost-effectively to achieve the greatest return. Management and investment practices will be applied to physical assets with the objective of providing service in the most cost-effective manner. This includes the management of the lifecycle of physical and infrastructure assets. Operating and sustaining the Park's assets in a constrained budget environment requires prioritization to operate and maintain the Park's assets effectively. To develop this program for our infrastructure, the Park has begun to create an inventory of all its assets and infrastructure, determining current values and replacement values, and is also developing a maintenance and investment schedule which will support annual budget requests based on actual priority needs.



Preserving and maintaining historic properties is an ongoing process; 2016 was no exception.



Tea with Eleanor ticket/group sales at Wells-Shober Cottage increased 42%.

## *Natural Area Management Plan*



*Enhancing the visitor experience in the Park's Natural Area was a priority in 2016.*

Work has begun on a new Natural Area Management plan. Under the guidance of an ad hoc committee, co-chaired by Commissioners Philip Conkling and Sandra Irving, a partnership has been established with New Brunswick Department of Tourism, Heritage and Culture to share relevant data and costs related to developing the document. Park staff is consulting with other partners and gathering the materials required for this important plan.



*The trail crew was busy in 2016.*

### ***The New Adventure Centre: Gateway to the Park's Natural Areas***

In late 2016 the Park acquired the former New Brunswick/Campobello Information Centre on Route 774 near the Park entrance. Following renovations, the Adventure Centre opened to the public for the 2016 season, providing area information and improved access to the Park's natural area.



## *Departing Commissioners*

### CHANDLER ROOSEVELT LINDSLEY

Chandler Roosevelt Lindsley spent 26 years as an Alternate Commissioner (US). She served as the Chair of the Interpretation Committee and helped establish the Park's very successful "Tea with Eleanor" program.



### SENATOR THOMAS R. HARKIN

Senator Thomas R. Harkin (D-IA) served 16 years as a Commissioner (US). Senator Harkin was a diligent advocate for the Park, representing its interests to the U.S. Government.



## *New Commissioners*

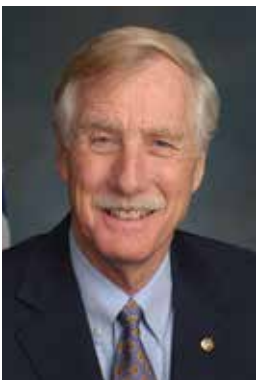
### ANNA ELEANOR ROOSEVELT

President Barak Obama appointed Anna Eleanor Roosevelt to the Roosevelt Campobello International Park Commission. Ms. Roosevelt will serve as an Alternate Member (US) of the Commission that governs the International Park. She is President and CEO of Goodwill Industries of Northern New England.



### SENATOR ANGUS KING

President Barak Obama appointed United States Senator Angus King (I-ME) as a member of the Roosevelt Campobello International Park Commission. Senator King will serve as a Commissioner (US) on the body that governs the International Park. Senator King was elected to the United States Senate in 2012 and served as Maine's 72nd Governor.



## Transitions



*Janice Lank retired in 2016 following 43 years of service to the Park. Former longtime employee Anne Newman presented her with a plaque at a ceremony in her honour.*

## Thank You!

We gratefully acknowledge and thank the governments of the United States and Canada for their continued support of this unique Park. Our special thanks to the the people of both countries for preserving, supporting and funding Roosevelt Campobello International Park.

We extend our thanks to the many staff and volunteers who work so hard every day to preserve the legacy of friendship the Park was established to honour.

Most importantly, the Park wants to thank our many visitors from both countries and around the world. They are the reason this Park was created.

The Park looks forward to welcoming you in 2017.

## Commissioners & Management

### COMMISSIONERS

#### Canada

Edward L. D. McLean,  
Vice-Chairman  
Saint John, New Brunswick

G. Fred Nicholson, Q.C.  
St. Stephen, New Brunswick

Honourable Greg Thompson  
St. Andrews, New Brunswick

#### United States

Christopher du P. Roosevelt,  
Chairman  
Lyme, Connecticut

Senator Thomas Harkin  
(D-IA) (ret)  
Des Moines, Iowa  
Resigned Dec. 2016

Senator Angus King (I-ME)  
Brunswick, Maine  
Appointed Jan. 2017

Richard J. Warren  
Bangor, Maine

### MANAGEMENT STAFF

James P. Carr  
Superintendent

Stephen Smart  
Acting Natural Resource and  
Planning Manager

Anne M. Newman  
Cultural Resources and  
Interpretation Management

### ALTERNATES

Sandra Irving  
Saint John, New Brunswick  
Resigned Dec. 2016

Honourable Michael A.  
Meighen, C.M.Q.C.  
Toronto, Ontario

Ann McCain Evans  
Toronto, Ontario

Chandler Roosevelt Lindsley  
Dallas, Texas  
Resigned Nov. 2016

Anna Eleanor Roosevelt  
Portland, Maine  
Appointed Dec. 2016

Sidney Unobskey  
Calais, Maine

Philip W. Conkling  
Camden, Maine

Donald W. Fletcher  
Park Maintenance Manager

Laura A. Tinker  
Finance Manager

Vern M. McKimmey  
Marketing and  
Communications Manager



# Financials

ROOSEVELT CAMPOBELLO INTERNATIONAL PARK COMMISSION  
STATEMENT OF FINANCIAL POSITION  
DECEMBER 31, 2016 and December 31, 2015  
(Expressed in United States Dollars)

Exhibit A

|  | 2016         | 2015         |
|--|--------------|--------------|
| <b><u>ASSETS</u></b>                         |              |              |
| <b>Current Assets</b>                        |              |              |
| Cash and Cash Equivalents                    | \$ 1,222,448 | \$ 1,053,778 |
| Investments                                  | 215,338      | 214,258      |
| Accounts Receivable                          | 1,427        | 71,326       |
| Inventory for resale                         | 46,576       | 55,546       |
| Prepaid Expenses                             | 105,408      | 109,555      |
| Note Receivable                              | -            | -            |
| <b>Total Current Assets</b>                  | 1,591,197    | 1,504,463    |
| <b>Non-Current Assets</b>                    |              |              |
| Property and equipment                       | 5,875,085    | 5,960,829    |
| <b>Total Assets</b>                          | \$ 7,466,282 | \$ 7,465,292 |
| <b><u>LIABILITIES AND NET ASSETS</u></b>     |              |              |
| <b>Current Liabilities</b>                   |              |              |
| Accounts payable                             | \$ 12,063    | \$ 12,441    |
| Accrued payroll and related taxes & benefits | 26,002       | 16,394       |
| Accrued sick and vacation payable            | 339,607      | 421,765      |
| Deferred Revenue                             | 285,000      | 293,000      |
| <b>Total Liabilities</b>                     | 662,672      | 743,600      |
| <b>Net Assets</b>                            |              |              |
| Undesignated                                 | 5,875,085    | 5,960,829    |
| Board Designated                             | 928,525      | 760,863      |
| Total Unrestricted                           | 6,803,610    | 6,721,692    |
| Total Net Assets (Exhibit B)                 | 6,803,610    | 6,721,692    |
| <b>TOTAL LIABILITIES AND NET ASSETS</b>      | \$ 7,466,282 | \$ 7,465,292 |

ROOSEVELT CAMPOBELLO INTERNATIONAL PARK COMMISSION  
STATEMENT OF ACTIVITIES  
FOR THE YEAR ENDED DECEMBER 31, 2016 and DECEMBER 31, 2015  
(Expressed in United States Dollars)

Exhibit B

|   | <b>2016</b>         | <b>2015</b>         |
|---|---------------------|---------------------|
| <b>Changes in Unrestricted Net</b>                            |                     |                     |
| <b>Assets: Unrestricted Support,</b>                          |                     |                     |
| <b>Revenues and Gains</b> Federal grants:                     |                     |                     |
| Canada - Operating  | \$ 1,492,000        | \$ 1,492,000        |
| United States - Operating                                     | 1,492,000           | 1,492,000           |
| New Brunswick Summer Youth Programs                           | 21,119              | 10,903              |
| New Brunswick Tourism Hub Grant                               | 23,325              | -                   |
| Visitors' and other donations                                 | 31,312              | 20,473              |
| Conference Income   | -                   | 14,116              |
| Gift Shop   | 3,569               | 2,745               |
| Paid Teas   | 5,339               | 1,820               |
| Interest  | 7,656               | 5,768               |
| Other Income  | -                   | -                   |
| <b>Total Unrestricted Public Support, Revenues, and Gains</b> | <b>\$ 3,076,320</b> | <b>\$ 3,039,825</b> |
| <b>Expenses and Losses:</b>                                   |                     |                     |
| Program - (Exhibit C)   | \$ 2,138,856        | \$ 2,188,331        |
| Management & General - (Exhibit C)                            | 763,874             | 636,108             |
| Currency Exchange Loss  | 375                 | 1,659               |
| Fireside Restaurant Net                                       | 89,672              | 78,823              |
| Conference Loss   | 1,625               |                     |
| <b>Total Expenses and Losses</b>                              | <b>2,994,402</b>    | <b>2,904,921</b>    |
| <b>Increase (decrease) in Unrestricted Net Assets</b>         | <b>81,918</b>       | <b>134,904</b>      |
| <b>Increase (decrease) in Total Net Assets - (Exhibit D)</b>  | 81,918              | 134,904             |
| <b>Net Assets at Beginning of Year</b>                        | <b>6,721,692</b>    | <b>6,586,788</b>    |
| <b>Net Assets at End of Year (Exhibit A)</b>                  | <b>\$ 6,803,610</b> | <b>\$ 6,721,692</b> |

ROOSEVELT CAMPOBELLO INTERNATIONAL PARK COMMISSION  
 STATEMENT OF FUNCTIONAL EXPENSES  
 FOR THE YEAR ENDED DECEMBER 31, 2016 and DECEMBER 31, 2015  
 (Expressed in United States Dollars)

Exhibit C

|   | <b>GENERAL OPERATING FUND</b> |                   |                     |                     |                         |                     |
|---|-------------------------------|-------------------|---------------------|---------------------|-------------------------|---------------------|
|   | 2016                          |                   | Total All<br>Funds  | 2015                |                         | Total All<br>Funds  |
| Program<br>Services                       | Management<br>& General       |                   |                     | Program<br>Services | Management<br>& General |                     |
| Administrative Staff                      | \$ 77,970                     | \$ 372,951        | \$ 450,921          | \$ 55,195           | \$ 344,571              | \$ 399,766          |
| Security Staff                            | 230,270                       | -                 | \$ 230,270          | 337,581             | -                       | \$ 337,581          |
| Maintenance Staff                         | 452,827                       | -                 | \$ 452,827          | 396,838             | -                       | \$ 396,838          |
| Guides                                    | 342,692                       | -                 | \$ 342,692          | 326,101             | -                       | \$ 326,101          |
| Gardening Staff                           | 160,329                       | -                 | \$ 160,329          | 213,727             | 19,969                  | \$ 233,696          |
| Domestic Staff                            | -                             | -                 | \$ -                | 21,722              | -                       | \$ 21,722           |
| Payroll Taxes & Benefits                  | 244,320                       | 61,955            | \$ 306,275          | 293,679             | 79,234                  | \$ 372,913          |
| <u>Total Personnel Services</u>           | <u>1,508,408</u>              | <u>434,906</u>    | <u>\$ 1,943,314</u> | <u>1,644,843</u>    | <u>443,774</u>          | <u>\$ 2,088,617</u> |
| Commission                                | -                             | 43,314            | \$ 43,314           | -                   | 29,670                  | \$ 29,670           |
| Professional Services                     | -                             | 196,262           | \$ 196,262          | -                   | 89,188                  | \$ 89,188           |
| Publications                              | 99,731                        | -                 | \$ 99,731           | 102,352             | -                       | \$ 102,352          |
| Utilities                                 | 52,183                        | 21,165            | \$ 73,348           | 42,165              | 42,165                  | \$ 84,330           |
| Insurance                                 | 54,000                        | 13,500            | \$ 67,500           | 71,682              | 2,782                   | \$ 74,464           |
| Park Maintenance                          | 162,801                       | 2,981             | \$ 165,782          | 171,275             | -                       | \$ 171,275          |
| Office Supplies                           | -                             | 25,490            | \$ 25,490           | -                   | 21,444                  | \$ 21,444           |
| Other                                     | 137,984                       | 20,047            | \$ 158,031          | 15,640              | -                       | \$ 15,640           |
| Depreciation                              | 123,749                       | 6,209             | \$ 129,958          | 140,374             | 7,085                   | \$ 147,459          |
| <u>Total Other Operating Cost</u>         | <u>630,448</u>                | <u>328,968</u>    | <u>\$ 959,416</u>   | <u>543,488</u>      | <u>192,334</u>          | <u>\$ 735,822</u>   |
| <u>Total Operating Cost - (Exhibit B)</u> | <u>\$ 2,138,856</u>           | <u>\$ 763,874</u> | <u>\$ 2,902,730</u> | <u>\$2,188,331</u>  | <u>\$ 636,108</u>       | <u>\$ 2,824,439</u> |

ROOSEVELT CAMPOBELLO INTERNATIONAL PARK COMMISSION      Exhibit D  
STATEMENTS OF CASH FLOWS - ALL FUNDS  
FOR THE YEARS ENDED DECEMBER 31, 2016 and DECEMBER 31, 2015  
(Expressed in United States Dollars)

|   | <b>2016</b>  | <b>2015</b>  |
|---|--------------|--------------|
| <u>Operating Activities</u>   |              |              |
| Increase (decrease) in net assets - (Exhibit B)   | \$ 81,918    | \$ 134,904   |
| Adjustments to reconcile change in net assets to net cash provided by operating activities: |              |              |
| Depreciation  | 147,737      | 160,465      |
| Loss on Disposal  | 1,494        | -            |
| Changes in operating assets and liabilities:  |              |              |
| (Increase) decrease in accounts receivable  | 69,899       | (22,784)     |
| (Increase) decrease in prepaid expenses   | 4,147        | (14,074)     |
| (Increase) decrease in inventory  | 8,970        | 18,002       |
| Increase (decrease) in accounts payable   | (378)        | (16,684)     |
| Increase (decrease) in deferred revenue   | (8,000)      | (1,222)      |
| Increase (decrease) in accrued payroll and related taxes                                    | 9,608        | (20,254)     |
| Increase (decrease) in accrued sick and vacation payable                                    | (82,158)     | (303)        |
| <u>Net Cash Provided by Operating Activities</u>  | 233,237      | 238,050      |
| <u>Investing Activities</u>   |              |              |
| Purchases of investments  | (215,338)    | (214,258)    |
| Proceeds from investments   | 214,258      | 214,059      |
| Purchase of property and equipment  | (63,487)     | (125,704)    |
| (Increase) decrease in notes receivable   | -            | 10,427       |
| <u>Net Cash Used in Investing Activities</u>  | (64,567)     | (115,476)    |
| Increase (Decrease) in Cash and Cash Equivalents  | 168,670      | 122,574      |
| Cash and Cash Equivalents at Beginning of Year  | 1,053,778    | 931,204      |
| <u>Cash and Cash Equivalents at End of Year - (Exhibit A)</u>                               | \$ 1,222,448 | \$ 1,053,778 |





































**Roosevelt Campobello  
International Park**

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Welshpool, NB E5E 1A4  
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